



**KELAB SUKAN PULAU PINANG
(Penang Sports Club)**

Jalan Utama, 10450 Pulau Pinang, Malaysia.
Tel: 604 - 2297834/2294376 Fax: 604 – 2292391
Website: www.pgssportsclub.com.my Email: it@pgssportsclub.com.my

PPM-010-07-21021950

25 November 2020

Dear Sir/Madam,

RE : MARKETING OPPORTUNITIES AT THE PENANG SPORTS CLUB

The Penang Sports Club (PSC) has over 4,000 members. Many of them participate actively in sports such as badminton, cricket, darts, football, gymnasium, hash, hockey, racquetball, snooker, squash, swimming, table tennis and tennis.

They and their families represent a large market for sports related goods and services, such as food and beverage, automobiles, education, entertainment, medical, restaurants, telecommunications and various other consumer products and services. As such, we would like to cordially invite your company to advertise in our quarterly e-newsletter, The Cannon, which has a circulation of more than 5,000.

The cost of advertising in the E-Cannon is RM500.00 (Ringgit Malaysia Five Hundred Only) per edition. 50% discount would be provided for upcoming edition. Besides the advertisement, you may also offer our members discounts upon producing their membership cards to promote your products or services.

Kindly provide us with an A4 size high resolution color picture.

Thank you.

Mr.Kannan S

The Cannon Editorial Board Chairperson

I, _____ (IC No. _____) of

_____ (Company Name)

would like to advertise in the Cannon E-Newsletter of the Penang Sports Club.

Attached please find the proof of payment (bank in slip or EFT payment) together with the high resolution visual.

I would also like to offer Penang Sports Club members the following benefit/discount:

(please attach list of benefits on a separate sheet if space above is insufficient)

----- Signature Company Chop Date	Please bank in payment to: Bank Account Name : Penang Sports Club Bank : Maybank Berhad Bank Account No. : 007077306135 Email : it@pgssportsclub.com.my
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Note: All advertisements are subject to approval by the Club at its sole discretion. Any payment for advertisements declined will be refunded in full to the advertiser.