



**KELAB SUKAN PULAU PINANG  
(Penang Sports Club)**

Jalan Utama, 10450 Pulau Pinang, Malaysia.

Tel : 604 - 2297834/2294376

Website : www.pgssportsclub.com.my

Fax : 604 – 2292391

PPM-010-07-21021950

01 July 2019

Dear Sir/Madam

RE :            MARKETING OPPORTUNITIES AT THE PENANG SPORTS CLUB

The Penang Sports Club (PSC) has over 4,000 members. Many of them participate actively in sports such as badminton, cricket, darts, football, gymnasium, hash, hockey, racquetball, snooker, squash, swimming, table tennis and tennis.

They and their families represent a large market for sports related goods and services, such as food and beverage, automobiles, education, entertainment, medical, restaurants, telecommunications and various other consumer products and services.

As such, we would like to cordially invite your company to advertise in our bi-monthly e-newsletter, The Cannon, which has a circulation of more than 5,000.

The cost of advertising in The Canon is RM500 (Ringgit Malaysia Five Hundred Only) per issue. Besides the advertisement, you may also offer our members discounts upon producing their membership cards to promote your products or services.

Thank you.

*Mary Ann*

Dr. Mary Ann Harris  
Advertising & Promotions Sub Committee Chairperson

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I, \_\_\_\_\_ (IC No. \_\_\_\_\_) of  
\_\_\_\_\_ (Company Name)

would like to advertise in the Canon E-Newsletter of the Penang Sports Club.

Attached please find the proof of payment (bank in slip or EFT payment) together with the high resolution visual.

I would also like to offer Penang Sports Club members the following benefit/discount:

\_\_\_\_\_

**(please attach list of benefits on a separate sheet if space above is insufficient)**

Please bank in payment to :

\_\_\_\_\_ Bank Account Name : Penang Sports Club

Signature Bank : Maybank Berhad

Company Chop Bank Account No. : 007077306135

Date Email : admin@pgssportsclub.com.my

**Note : All advertisements are subject to approval by the Club at its sole discretion. Any payment for advertisements declined will be refunded in full to the advertiser.**