



**KELAB SUKAN PULAU PINANG
(Penang Sports Club)**

Jalan Utama, 10450 Pulau Pinang, Malaysia.

Tel: 604 - 2297834/2294376

Fax: 604 - 2292391

Website: www.pgsportsclub.com.my

Email: admin@pgsportsclub.com.my

PPM-010-07-21021950

11 November 2019

Dear Sir/Madam

RE : MARKETING OPPORTUNITIES AT THE PENANG SPORTS CLUB

The Penang Sports Club (PSC) has over 4,000 members. Many of them participate actively in sports such as badminton, cricket, darts, football, gymnasium, hash, hockey, racquetball, snooker, squash, swimming, table tennis and tennis.

They and their families represent a large market for sports related goods and services, such as food and beverage, automobiles, education, entertainment, medical, restaurants, telecommunications and various other consumer products and services.

As such, we would like to cordially invite your company to advertise in our bi-monthly e-newsletter, The Cannon, which has a circulation of more than 5,000.

The cost of advertising in The E-Cannon is RM500.00 (Ringgit Malaysia Five Hundred Only) per issue. Besides the advertisement, you may also offer our members discounts upon producing their membership cards to promote your products or services. Kindly provide us with an A4 size high resolution colour picture.

We will also provide a table for exhibition and sale of products or services, during one of the many events at our club, subject to space availability.

Thank you.

Mary Ann

Dr. Mary Ann Harris

Advertising & Promotions Sub Committee Chairperson

I, _____ (IC No. _____) of
_____ (Company Name)

would like to advertise in the Canon E-Newsletter of the Penang Sports Club.

Attached please find the proof of payment (bank in slip or EFT payment) together with the high resolution visual.

I would also like to offer Penang Sports Club members the following benefit/discount:

(please attach list of benefits on a separate sheet if space above is insufficient)

Please bank in payment to:

_____ Bank Account Name : Penang Sports Club

Signature Bank : Maybank Berhad

Company Chop Bank Account No. : 007077306135

Date Email : admin@pgsportsclub.com.my

Note: All advertisements are subject to approval by the Club at its sole discretion. Any payment for advertisements declined will be refunded in full to the advertiser.